



Mr Joseph Dominick
Dominick Fuel Inc
PO Box 549
Norwalk, CT 06856

Dear Mr Dominick:

Now that winter is upon us, you may be thinking about the challenges this season will bring. *Will mild temperatures affect our revenue? Will brutal cold weather lead to freeze-ups and run-outs? Will winter put a burden on our resources?* It doesn't matter if winter weather is warm, cold or irregular - there are always issues that directly affect your bottom line. Wouldn't it be nice to have a solution for every scenario? As a leader in the home heating industry, you solve issues every year with sound business practice and great customer service. You also understand the importance of innovation and adopting new technology. OEM would like to introduce you to our new solution... it's called **VisiTANK™**.

VisiTANK™ expands on OEM's popular Rocket™ ultrasonic sensor, which provides homeowners with peace of mind by displaying tank levels in any room of their homes. Now we have adapted the same ultrasonic measuring capabilities to give oil companies intelligent tank data right on their desktop computer. Now customers' fuel levels can be monitored without even leaving the office!

With VisiTANK™, tank levels can be downloaded and managed through simple, yet powerful software. VisiTANK™ client software converts tank level data into graphic charts that display customer usage, days-to-empty forecasts, and actual tank levels in gallons. The client software has built-in tools to organize customer accounts, flag low-level tanks and export data into reports or other software programs. The applications are endless...

Some companies use VisiTANK™ globally, others just for problem accounts. Some companies sell it; while others offer it as an incentive. Whether you want a total monitoring solution, or an enhancement to an existing Degree Day system, VisiTANK™ can work for you. Our system is as versatile as it is simple.

VisiTANK™ installs quickly, with no hard wiring from the sensor. It can be up and running in 15 to 20 minutes. Still, the easiest part of VisiTANK™ is the price. The system costs about \$125.00 with a \$1.50 monthly monitoring fee. Comparable systems cost much more upfront - and will take far longer to install. To eliminate start-up costs, we also have leasing options.

Please find the enclosed brochure outlining the system components. I also invite you to learn more at: www.visitank.com. This website offers interactive diagrams, video demonstrations and document downloads. If you have any questions – please feel free to contact us directly. If you are interested in an onsite product demonstration – we would be happy to visit you at your location. Our goal is to make *your innovation as simple as possible!*

Thank you very much for taking the time to learn about VisiTANK™. We look forward to the opportunity of working with your company in the future.

Sincerely,

John McInerney
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