



INTRODUCTION LETTER:

Dear Oil Industry Executive:

Occasionally great new products hit the market. They usually solve a long standing industry problem and at a cost that makes sense.

VisiTank™ is such a Product!

VisiTank™ is a new remote, web based fuel level monitoring system using state-of-the-art electronics and information technology. The system couples proven Rocket™ ultrasonic level measurement and wireless transmission with a "Smart Modem", secure web server and free client PC software to create reliable, accurate and economical remote monitoring of residential oil tank levels.

The Smart Modem uses a toll-free phone number to dial to a central server where the tank level data is stored. With free software on a local PC at your offices, fuel levels are downloaded from the Server. Graphical and tabular reports are provided. The system supports all residential and light commercial tank shapes and sizes. The Modem can handle up to four sensors.

VisiTank™ is ideal for "problem accounts" and is designed to complement degree-day based systems. Future add-ons will include sensors for temperature, burner lockout, propane, etc. Integration of VisiTank™ data with your current back office software is possible.

The best part....the low, low price!

Hardware Kit: Lease direct from OEM for \$8.50/month for 12 months. After the 12 month period you can either purchase the Kit for \$25 or continue the lease. You can return a leased kit at any time without any added costs. Kits will also be available from your local plumbing and heating wholesaler. The VisiTank™ Kit includes the Modem, Rocket™ Sensor, tank adapter, power supply, phone cord, mounting hardware and instructions.

Data Monitoring and Storage Cost: \$1.50/month per modem

Client Software: Free

Annual Software Maintenance fee: \$2.00/activated Modem (min \$25, max \$250/year)

Although VisiTank™ won't be ready for shipment until **June 2007**, we are giving you this preview and invite you to learn more by visiting our booth at any of the upcoming trade shows as listed on the enclosed flier. Within the next month, more information will be available on our web site as well.

Yours truly,

Einar P. Gudjohnsen
President